



afa
australian financial advisers

**Enjoy a more
comfortable life.**



afafp.com.au

Who we are.

Founded in 1986, Australian Financial Advisers (AFA) is one of Australia's leading financial services providers.

At AFA we're committed to helping everyday Australians achieve their financial objectives – an ethos that has distinguished us from our competitors, and earned us the trust of thousands of clients.

We also have a reputation for innovation and quality service, and pride ourselves

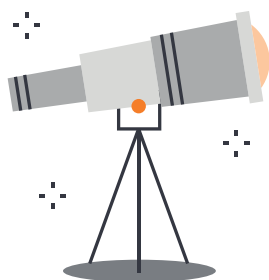
on supporting clients at all ages and stages of life.

Whether you are just starting out on your working career, having children, consolidating your assets or planning for your retirement, we are there with you.

Your dream lifestyle won't happen by chance. But with some careful planning – and our help – you can make smart choices now, and enjoy a more comfortable life later.

More than money.

Looking after Australia's finances for decades to come.



Secure futures

Thanks to AFA, over 8500 clients have gained a sense of security about their financial future for the first time.



Better savings

At AFA we have helped our clients save over 45 million dollars through effective tax planning and cashflow management.



Financial support

AFA protects the incomes of over 6000 clients, ensuring they will have financial support when they need it most.

What can a financial adviser do for you?

No matter what situation you're in, a financial adviser can make a big difference to the life you lead – and your future. At AFA, our advisers have the knowledge and technology to give you a complete

picture of your finances, and put you in the driver's seat. Whether you want to grow your net worth, learn to invest, or set yourself up for a dream retirement, it's easier with an AFA adviser by your side.

Your recipe for success.

At AFA, we work with you to understand your financial situation, needs and goals. From there, we use our methodology and knowledge to create your financial recipe for success.

AFA's proven methodology helps you manage your income, expenses, assets, liabilities, investments, superannuation and cashflow.

As well as providing recommendations on how to achieve your goals, we empower you with the knowledge to make the right decisions at any life stage.

AFA's Cashflow Modeling tool is an innovative approach that allows our clients to build their own personal plan for their financial future.



This is a plan that covers:

- When you want to retire
- How much you'll need
- Eliminating bad debt
- Maintaining great health
- Protecting your family



Most Australians will not have enough superannuation to become financially independent at retirement.

Source: Australian Bureau of Statistics.

Our 5-step journey.

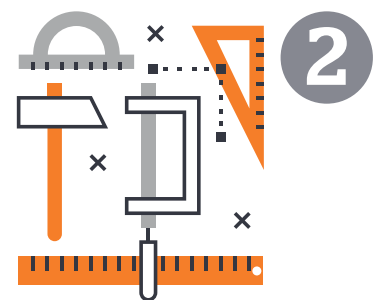
When you work with us, you'll be guided through a 5-step process.

5 steps



Understanding your needs

We work to understand your current situation, needs and goals.



Empowering you

We empower you with the tools and knowledge to take charge of your financial future, through our 'Principles of Wealth Creation' programme.

Empowering you.

As an AFA member, you'll have access to the Principles of Wealth Creation Education Series – either through face-to-face workshops or online.



This series gives you insights into the 7 principles of wealth creation:

- Cashflow Management & Taxation
- Investing in Shares
- Investing in Property
- Harnessing the power of debt
- Insuring you and your family
- Planning for your retirement
- Wills & Estate Planning

“Thanks to AFA, I now know that I have secured the lifestyle I want for my family and we can maintain and protect this for the rest of my life.”

– Connor



Formulating a plan

We formulate and present a plan to help you achieve your dream lifestyle based on your current situation.



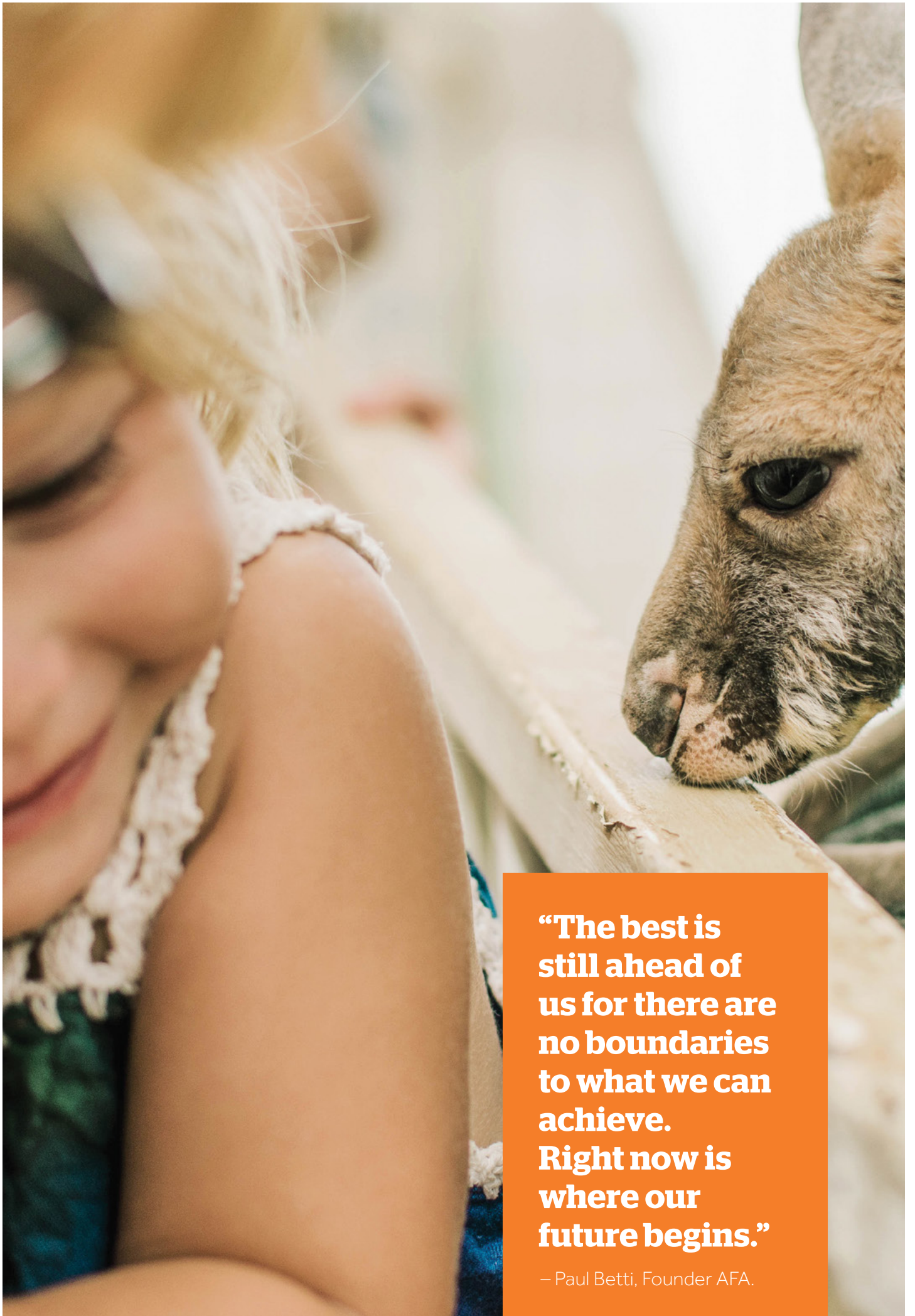
Actioning your agreed plan

Once we have agreed on your plan, we help you put it into action – making sure you understand what to do (and when).



Keeping you on track

We continue to monitor and review your financial progress with you to ensure you stay on track.



“The best is still ahead of us for there are no boundaries to what we can achieve. Right now is where our future begins.”

– Paul Betti, Founder AFA.



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**Get in touch to see
how you can benefit
from AFA today.**

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